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Amana Brand Introduces the First-of-its-Kind Entertainment Refrigerator

INTERNATIONAL BUILDERS' SHOW, LAS VEGAS (Jan. 20, 2009) — With a legacy of offering a number of refrigeration “firsts,” including the first side-by-side and bottom-freezer refrigerator configurations, Amana brand continues to demonstrate innovation and leadership in the category with the introduction of the Amana® Quick Tap™ Entertainment Refrigerator. Destined to be a must-have for partygoers and hosts alike, the Amana Quick Tap Entertainment Refrigerator is dressed—with useful features—to impress at any party.

“Amana focuses on smart features you’ll actually use, not expensive bells and whistles that will go untouched,” said Eric Johnson, director of the Amana brand. “With its signature beverage reservoir and dispenser, the Amana Quick Tap Entertainment Refrigerator was designed for anyone who enjoys entertaining and frequently hosts events no matter if it’s a holiday, Super Bowl party, birthday or family reunion.”

The Amana Quick Tap Entertainment Refrigerator boasts a beverage reservoir that conveniently holds and dispenses up to 2.5 liters of cold beverages including mixed drinks and margaritas. Easily removable for cleaning and refilling, the reservoir is connected through the refrigerator door to a self-service dispenser, allowing guests easy access to their favorite party drinks. In addition, the refrigerator has 17.6 cubic feet of storage space so hosts can spend more time with their guests and less time refilling drinks.

Initially offered in red and silver, the Amana Quick Tap Entertainment Refrigerator will be available at retail in 2009 for a manufacturers suggested retail price (MSRP) of \$799.

About Amana

Established in 1934, Amana has a history of designing innovative cooking, dish, laundry and refrigeration household appliances. An industry leader with many firsts under its belt — the first countertop microwave, first bottom-freezer refrigerator and first side-by-side refrigerator, to name a few — Amana was put on the map as a brand dedicated to bringing practical, smart features to consumers’ lives. Amana brand is part of the Whirlpool Corporation, the world’s leading manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion, 73,000 employees, and 69 manufacturing and technology research centers around the world. For more information on Amana brand appliances, visit www.amana.com.

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